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Street Scene's SS



Transforming an '03 Stocker Into a Street Shocker

▲ Can you tell the difference? The new Street Scene body kit looks great and right off the factory assembly line.

▲ We all heard the hype of the Silverado SS, the truck that would be the end all to the Blue Oval's Lightning. Well, with limited styling changes, limited sales, and only decent performance numbers, one aftermarket manufacturer decided to make its own SS. Street Scene Equipment is no stranger to building beautiful and fully custom project trucks — the original silver S-10, the SuperCrew, and more recently, the Orange Expedition are all great examples of how Street Scene adds to and changes the factory sheetmetal into works of automotive art. We had the opportunity to witness firsthand the new '03 Silverado's transformation, as we were there to shoot the MagnaCharger supercharger install, the wheel and tire combo, and most recently, the addition of the company's newest venture, the SS body kit. The new kit comes with a new bumper cover, side skirts, a wiper cowl, rear bed caps, and a roll pan. All of the Street Scene body components are made from a lifetime-guaranteed urethane and shipped in a smoothed gelcoat ready for paint. After a quick trip to Billet Superstore to install the parts, we were impressed with the fitment of the new kit, ease of installation, and the overall looks. It would take a real Chevy aficionado to recognize the small differences between the factory-spec SS and the new Street Scene version. Read along as we show you how to transform your '03-'04 Silverado into a clone of the new street rod.

TR

Editor's Note-

All of the components of the kit were previously painted before the photo shoot, and the bumpers were already removed to speed up the shoot. New Street Scene products must be paint-matched prior to installing. Special thanks to Colby, Mike, and David for all their help at the Billet Superstore.



1. To start the installation, the guys at Billet Superstore removed the front plastic valance. The new Street Scene bumper cover attaches to the stock steel bumper to ensure structural integrity and ease of installation.



2. After the steel bumper was thoroughly cleaned and scuffed, the new painted bumper cover was attached with the supplied 3M double-sided tape and two screws. Colby and David performed a quick fitment test, and after being completely satisfied, the crew moved to the wiper cowl.



3. Covering the messy and busy-looking area underneath the wipers, the new Street Scene wiper cowl looks great and fills the large gap between the hood and windshield. Here you see the area where the wiper cowl is to be installed. Notice the absence of the wipers; they were removed before the shoot.



8. To gain access to the desired area, the hood screws were removed to take off the hood.



9. Making sure no scratches were created during the removal, terry cloth was placed at each edge for safety.



10. With an extra pair of hands, Colby and David removed the hood and set it aside for safe keeping.



11. Next up, the guys installed the Street Scene wiper cowl.



12. Then, the wipers were reattached and tested for proper fitment.



9. After everyone was satisfied with the fitment, special retaining clips were installed to lock the wiper cowl into place.



10. This is a great glimpse of the finished product before the hood was reinstalled.



11. David then reattached the hood and moved to the roll pan installation.



12. The Street Scene Silverado was already equipped with a hidden hitch, and fortunately for us, Street Scene makes a roll pan just for that application.



13. Colby and David placed the new roll pan into place and performed a quick fitment test.



14. While Colby held the roll pan in place, David marked where the new mounting screws would be needed to secure the pan with a punch.



15. Here, David installed the screws using a drill to properly mount the roll pan.



16. Before the tailgate was installed, this is what the new roll pan looked like.



17. Fitting like a well-formed glove, the new Street Scene roll pan fit around the hitch receiver perfectly.



18. With the roll pan complete, the guys installed the shaved tailgate.



19. Another new item in the Street Scene catalog for the '03 Silverado are Smooth Bed Caps. This is a cost-effective option. Instead of filling, sanding, and shaving the bed stakes, these Smooth Bed Caps simply need to be painted and then applied directly on top of the bedrails.



20. Simpler than turning the key, the Smooth Bed Caps simply lay flat on the bedrails and are secured by 3M double-sided tape.



21. Another example of the exact fitment of the Street Scene products, the rear wind cap clears the bedrail caps easily.

▶ Sources

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385 McCormick Ave.
Costa Mesa, CA 92626
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www.streetsceneiq.com

Finished Product Section



Thanks to the new Street Scene bumper cover, the Silverado is a twin of the SS, and after the addition of the Street Scene Speed Grille Inserts, it looks sleek and fast sitting still.



Keeping the lines smooth and flowing, the new wiper cowl looks great in its new home.



While adding the other body components, the guys at Billet Superstore also added new side skirts from Street Scene that simply stick on and are secured with screws.



The addition of the rear side skirts lend well to the Silverado's sleek rear appearance.



◀ No rear bumper here, just a clean and very effective rear end that any Silverado SS would be proud to own.

Street Scene Equipment's Latest Head-Turner

► Those individuals who own and operate automotive aftermarket companies know that building custom vehicles to showcase the company's products can be the best sales tool available to give consumers a tangible picture of how their truck will look once fit with a given company's product or products. Creating these rolling business cards allows automotive aftermarket businesses to showcase their home-run products all in one shot, on trucks that are best suited to be modified. Street Scene Equipment of Costa Mesa, California, is an industry leader in aftermarket body dress-up panels and custom grilles for today's popular Bow Tie, Blue Oval, and Ram sport trucks.

Company President Mike Spagnola spends most of his 9-5 time making sure that products stamped with the respected SSE logo go out the door free of flaws and ready to turn customers' trucks into head-turning street customs. The crew at Street Scene not only breaks their backs striving to turn out some of the highest-quality body enhancements the custom truck aftermarket has to offer, but between juggling the phone and filling orders, the company works to create project vehicles that demand respect from enthusiasts all over. Sure, many companies build project trucks, but few do it to the degree of the folks at Street Scene, focusing on cutting-edge looks and superior attention to detail all the way through. Examples of



► Rain or shine, Tom enjoys driving his truck and showing off its style.





4 Out back, the scene is smoothed for the street with a shaved and smoothed tailgate using a Sir Michaels tailgate handle relocater. A Street Scene Generation 3 SS-style roll pan with custom exhaust outlets gives the truck extra attitude.

Sizzlin' Silverado

■ SIZZLIN' SILVERADO



◀ Filling the fenderwells with style is 22x10-inch Boze Alloys Speed 6 wheels encased in BFGoodrich P295/45R22 g-Force KDW T/A tires.

▼ Sanitizing the nose of the brilliantly crafted Bow Tie is a Street Scene Generation 1 SS-style front bumper complete with Speed Grille Insert and air duct cutouts. Street Scene chrome Speed Grille inserts fill the factory grille shell.



◀ Street Scene Cal-Vu signal mirrors help keep opposing traffic in sight.

▶ A plexiglass top cover for the Volant air intake filter box was fabricated to allow for clear vision of the filter. Pretty trick, huh?

the company's past four-wheeled success stories can be seen in its slammed Ford SuperCrew on the cover of the Apr. '02 issue of *Truckin'* and bright-orange Expedition livening up the cover of the June '03 edition of *Truckin's* SUV magazine. Having built two wild Blue Ovals, SSE's Vice President of Sales Tom Urbaniak felt it was time for the company to lay its signature down on a Bow Tie. Tom agreed to purchase the truck, and with checkbook in hand, he headed to his local Chevy dealer and picked up a stock two-wheel-drive '03 Chevy extended cab equipped with a 5.3L engine. The concept behind the project would be to create a clean daily driver with a host of performance modifications and body alterations to make the truck a standout at the traffic lights along Tom's daily commute.

First, to get the desired exterior attitude, the truck needed to lose some altitude. It was delivered to Billet Superstore in Anaheim, California, for a mild lowering and some aftermarket rims and rubber. The crew at Billet Superstore took the ride height down a few notches by installing Beltech 2-inch lowering springs up front and a Beltech

rear shackle and spring hanger to crank the tail end down 4 inches. Edelbrock IAS shocks were used to iron out the wrinkles in the Silverado's daily traveled asphalt. To enhance the stance, Tom chose Boze Speed 6 wheels in the bold 22x10-inch fashion, wrapped by meaty BFGoodrich P295/45R20 rubber forward and aft. Completion of the stance led Tom and the crew at Street Scene to address the truck's stock powerplant, and what could be done to create the same sinister and potent appearance under the hood that would appear on the truck's exterior.

To create a tire-blazing and neck-snapping driving experience when piloting the Silverado, a polished Magnuson Radix intercooled blower was pulled from the shelves at MagnaCharger in Ventura, California, and bolted to the top of the 5.3L



« Looking in on the engine compartment, the keen eye will notice a polished Magnuson Radix intercooled supercharger from MagnaCharger, as well as a Volant intake system. Miscellaneous parts and pieces were pulled and treated to paint detailing by Lance Lavery of Faded Kolors in Santa Fe Springs, California. Note the cool, flamed computer box cover and chrome-plated fender support braces. This truck is not all go, because there is plenty of show as well.



engine. Forcing even more air into the motor is a Volant air intake, while the operating cycle is completed by a 3-inch Corsa after-cat exhaust system. Producing a whopping 403 hp when the Sizzlin' Silverado is dropped into gear and the go pedal is mashed, this truck's powerplant means serious business. While this Chevy's powerplant is certainly strong in the performance arena, it is no slouch in the detail department. To sanitize the underhood looks, Lance Lavery of Faded Kolors in Santa Fe Springs, California, pulled a few engine compartment odds and ends, then coated them in silver to match the exterior hood and roof graphics. True Billet of Scottsdale, Arizona, provided a few billet engine dress-up pieces for extra detail, while the factory fender support braces were removed and chrome-plated for that perfect finishing touch. Further drawing onlookers' focus under the hood is a flamed



Here is a shot of Street Scene's last *Truckin'* published custom. A late-model Ford SuperCrew sporting 20s and 22s, and sitting low on air suspension. This truck continues to turn heads and strongly resembles the paint scheme on Sizzlin' Silverado, with slightly different hues.

● SIZZLIN' SILVERADO



◀ Smoothing out the top of the bed was easy with Street Scene Equipment's smooth bed caps, which conceal the factory stake pockets and eliminate the factory tailgate guard and holes. Painted to match by Paint 'N' Place in Placentia, California, these pieces really set off the bed region.



▼ A Street Scene smooth cowl panel promotes the truck's smooth and seamless factor further.

▼ Finishing off the truck's rocker panels are Street Scene side skirts, increasing the truck's performance appearance.

computer box cover and custom-made plexiglass filter box top for the Volant Air Intake filter. Power produced by the eye-and-ear-pleasing 5.3L is put to the ground with a vengeance by an Eaton E-Locker differential.

Completion of the truck's performance enhancements and underhood detailing led the Street Scene crew to their area of expertise in assembling the right combination of exterior body enhancement products for that mandatory custom look. Up front, a Street Scene Equipment Generation 1 SS-style front bumper with Speed Grille insert was used to create the truck's bold facial expression, while the rear was spiced up with a Street Scene Generation 3 SS-style roll pan. Encased in the factory grille shell is chrome-plated Street Scene Speed Grille inserts capped off by a polished billet Bow Tie. Rounding out the exterior body additions are a Street Scene wiper cowl cover, Street Scene side skirts, Street Scene side mirrors, and Street Scene smooth bedrail caps. Street Scene's custom bedrail caps work to conceal the factory stake pockets, while the tailgate piece eliminates the factory tailgate cover and holes.



and gives the rear of the truck an aerodynamic look. After the products were assembled, custom painter Jerry Sievers, owner of Paint 'N' Place in Placentia, California, was contracted to use his vision and skills to give the Bow Tie some color. First, all of the Street Scene body panels were color-matched to the factory red basecoat, then Jerry cut loose with the paint gun, using House of Kolor Silver Pearl to enhance the grille shell, center hood section, and roof portion of the truck. The simple yet effective graphic is bordered by a PPG Yellow Candy stripe on each side for a little something extra.

To bring the extreme style of the truck's exterior to the interior, Tom called Joe Provenza



◀ Inside Sizzlin' Silverado lies a complete custom interior featuring red and black perforated leather sewn up by the professionals at Classic Soft Trim in Fresno, California.

■ SIZZLIN' SILVERADO



◀ Street Scene custom-made these speaker grilles to further accent the door panels. Something tells us these will become part of the company's regular product line.

◀ ▼ The crew at Classic Soft Trim in Fresno, California, created the off-the-hook custom red and black leather threads.

▼ Giving the dash a unique look, Billet Superstore in Anaheim, California, treated most of the factory dash and console plastics to a process called Photo Genesis, using a brushed aluminum coating to liven them up. A Nu-Image gauge cluster was thrown into the mix to make watching engine vitals a treat for the eyeballs.

at Audio Innovations in Glendora, California, to whip up an ear-bllstering audio system for listening enjoyment during his daily commute. Joe fulfilled Tom's expectations by sticking a Rockford Fosgate 9420 CD head unit in the dash, backed by Rockford Fosgate 851X and 1501bd amplifiers powering two 12-inch Rockford Fosgate subwoofers mounted under the back seat, as well as Rockford Fosgate FNQ3614 mids and separates sprinkled throughout the cabin. Rockford Fosgate tweeters in the A-pillars help bring out the wail of the guitar in all Tom's classic rock selections.

Once the cab was filled with a system worthy of AC/DC and Rush hits, the truck was driven to Billet Superstore in Anaheim, where the dash cluster, center console top pieces, steering wheel, and door panel switch plates were treated to a special brushed aluminum coating called Photo Genesis. A Nu-Image Platinum Series gauge panel was placed in the dash, while Street Scene speaker grilles added further detail to the door panels. The fabric greatness inside Sizzlin' Silverado is maximized by black and red two-tone perforated leather seats, stitched up by the aftermarket



upholstery professionals at Classic Soft Trim in Fresno, California.

Tom Urbaniak and the staff at Street Scene Equipment have worked hard to create the eye-catching Silverado shown here, using some of the best products and shops in the industry to make that vision a glowing reality. With a few custom Blue Ovals under the company's belt, and now this sensational Bow Tie, we're putting our money on Street Scene's next project truck being a Dodge Ram. Whatever quality-built custom pickup rolls out of Street Scene's Southern California facility next, rest assured it will be every bit as detailed and quality crafted as its predecessors. **TR**

◀ The door panels were given some custom spice to match the looks of the other cabin amenities.